

# VodafoneZiggo Reports Preliminary Q1 2022 Results

## Achieved Net Earnings and Adjusted EBITDA Growth; Confirming 2022 Guidance

**Utrecht, the Netherlands** — May 10, 2022: VodafoneZiggo Group B.V. (“VodafoneZiggo”), a leading Dutch company that provides fixed, mobile and integrated communication and entertainment services to consumers and businesses, is today providing select, preliminary unaudited financial<sup>1</sup> and operating information for the three months (“Q1”) ended March 31, 2022, as compared to the results for the same period in the prior year (unless otherwise noted). The financial and operating information contained herein is preliminary and subject to change. We expect to issue our March 31, 2022 unaudited condensed consolidated financial statements in May 2022, at which time the report will be posted to our website.

### Highlights for Q1 2022:

- Executing commercial strategy, despite increased promotional intensity in the market:
  - Added 21,400 converged<sup>2</sup> SIMs<sup>3</sup> to a total of 2.5 million and 400 converged households to a total of 1.5 million, which continues to drive improvements in Net Promoter Scores (“NPS”) and reduce churn. Fixed Mobile Convergence<sup>2</sup> (“FMC”) households have, on average, 19 points higher NPS and were 50% less inclined to churn compared to non-FMC households in the quarter
  - Added 36,600 mobile postpaid SIMs, passing 5 million mobile postpaid SIMs milestone while stabilizing mobile postpaid ARPU<sup>4</sup>
  - Delivered 1.7% fixed ARPU growth. Total internet RGUs<sup>5</sup> of 3.3 million, declining 16,500 in the quarter, primarily due to increased promotional activity by competitors and the impact of the loss of Formula 1 sports rights at the start of the new Formula 1 season
- Solid Adjusted EBITDA growth and cash flow generation:
  - Revenue was stable, primarily driven by mobile postpaid customer base growth and stable ARPU, fixed ARPU and B2B fixed customer base growth, offset by B2C fixed customer base decline. Mobile service revenue grew 4.3% YoY, the highest growth in 5 years
  - Reported net earnings of €64.4 million, compared to a net loss of €13.2 million in prior year period, driven by higher gains on our derivative portfolio, lower foreign currency exchange losses and higher operating income, partially offset by net losses on debt extinguishment and higher income tax expense
  - Adjusted EBITDA<sup>6</sup> increased 2.1% YoY, largely driven by cost discipline
  - Adjusted EBITDA less P&E Additions<sup>7</sup> increased 3.0% YoY to €282.6 million, primarily driven by Adjusted EBITDA growth
- Successfully strengthened ‘Best Fixed Network’ position in the Netherlands according to the leading independent test provider Umlaut
- Confirming FY 2022 guidance<sup>8</sup>:
  - Stable to modest growth in Adjusted EBITDA
  - 22% - 24% of property and equipment additions<sup>9</sup> as % of revenue
  - €550 - €650 million total shareholder cash distributions

**Jeroen Hoencamp, VodafoneZiggo CEO, commented:**

“We continued to effectively execute our commercial strategy in the first quarter, despite a higher level of promotional activity during the new Formula 1 season. We made good progress in continuously upgrading our network and are targeting Gigabit speeds nationwide by the end of the year, from the current Gigabit coverage of almost 80%. We expanded our SmartWiFi connected homes to 1.3 million, recently launched the new 'Mediabox Next Mini', and continued to invest in 5G, ensuring stable and high-speed connectivity to our customers, in and outside their homes. We will support these investments through our annual price actions, which we have communicated to our customers, and will soon provide on average a 50% increase in broadband upload speeds. In line with our People, Planet, Progress ambition, we have now successfully launched a Sustainable Finance Framework, further supporting our goal to halve our environmental impact by 2025 by attracting sustainable financing. With the solid EBITDA growth and cash flow generation realized in the first quarter, we remain on track to deliver our full year guidance.”

**Consumer performance for Q1 2022:**

Total consumer revenue declined 1.8% YoY in Q1

Fixed:

Consumer fixed revenue<sup>10</sup> declined 2.6% YoY in Q1

- Revenue decline was primarily driven by a decline in our customer base and lower equipment sales, partially offset by a 1.4% YoY increase in ARPU
- Internet RGUs decreased by 23,200, driven by increased promotional activity by competitors and the impact of the loss of Formula 1 sports rights at the start of the new Formula 1 season
- Our continuous investments to improve network quality delivers great result. During the first quarter, we successfully strengthened our 'Best Fixed Network' position in the Netherlands according to the latest publicly available benchmark in January 2022, by the leading independent test provider Umlaut
- 125,000 SmartWiFi pods delivered to our customer homes, bringing the total to 1.3 million pods and representing approximately 40% of our total internet RGUs
- As part of our DOCSIS 3.1 roll-out, 500,000 new customer homes were connected to 1 Gbps speeds, representing 79% of our footprint; we are on track to reach 100% in 2022 despite global raw material shortages and supply chain challenges
- In April 2022, we launched the 'Mediabox Next Mini', the new generation of our video platform Mediabox Next, with increased focus on design, usability and sustainability. The new box is offered in all packages. By the end of Q1, more than 1.7 million customers (approximately 47% of our total video base) have the Mediabox Next
- Successful completion of our analogue radio transition to digital radio in April 2022, supporting network capacity upgrade and enabling an average 30% download and 50% upload internet speeds increases in our low to mid-tier packages to be implemented on July 1
- In May 2022, we communicated an average 3.5% price increase to be implemented as of July 1, supporting our network investments and helping to mitigate inflationary cost effects

Mobile:

Consumer mobile revenue<sup>11</sup> was stable YoY in Q1

- Revenue was stable, with strong customer base growth and stable ARPU, offset by a decline in handset sales
  - Q1 postpaid ARPU was stable at €18, primarily driven by the net effect of (i) price indexation, (ii) higher roaming revenue, (iii) differences in phasing of converged discounts compared to the prior-year period and (iv) lower national out-of-bundle revenue
- We added 14,600 net mobile postpaid customers, benefiting from low mobile postpaid churn in the quarter
- Continuous focus to improve customer experience, 5G is now offered at no additional cost to all Vodafone customers

**Business performance for Q1 2022:**

Total B2B revenue grew 3.6% YoY in Q1 2022

Fixed:

B2B fixed revenue<sup>12</sup> grew 2.2% YoY in Q1 2022

- Revenue growth was primarily driven by growth across all segments from SOHO (“Small Office Home Office”), small business to medium and large corporate segments, including increasing demand for our Unified Communication<sup>13</sup> portfolio
  - Q1 SOHO fixed ARPU increased 1.5% YoY to €63 and Q1 small business fixed ARPU increased 2.9% YoY to €87
- 6,700 Internet RGUs and 37,000 new Unified Communication seats<sup>13</sup> added

Mobile:

B2B mobile revenue<sup>14</sup> grew 5.1% YoY in Q1 2022

- Revenue growth was primarily driven by (i) higher roaming and visitor revenue, (ii) higher Internet of Things (“IoT”) revenue, (iii) customer base growth, partially offset by (iv) price pressure in the large corporate segment and (v) lower national out-of-bundle revenue
  - Q1 B2B postpaid ARPU was stable YoY at €16 driven by higher roaming revenue, offset by pricing pressure in the large corporate segment and lower national out-of-bundle revenue
- 22,000 organic mobile postpaid net additions

**Financial highlights for Q1 2022<sup>1</sup>:**

- Revenue was stable YoY, primarily driven by mobile postpaid customer base growth and stable ARPU, fixed ARPU and B2B fixed customer base growth, offset by B2C fixed customer base decline. Mobile service revenue grew 4.3% YoY, recording the highest growth in 5 years
- Reported net earnings of €64.4 million, compared to a net loss of €13.2 million in the prior year period, as higher realized and unrealized gains on derivative instruments, lower foreign currency exchange losses and higher operating income, were only partially offset by net losses on debt extinguishment and higher income tax expense

- Adjusted EBITDA grew 2.1% YoY to €478.9 million, primarily driven by disciplined cost control and lower programming costs related to the Formula 1 rights loss and reduced charges for other major sports rights
- Property and equipment additions were 19.5% of revenue, and we expect to accelerate investments in customer premises equipment and network capacity during the year
  - Q1 additions were €1.8 million higher YoY, primarily driven by (i) higher spend on IT projects, partially offset by (ii) lower new build activity and (iii) lower capacity expansion in both mobile and fixed networks due to phasing over the year
- Adjusted EBITDA less P&E Additions increased 3.0% YoY to €282.6 million, representing 28.1% of revenue, primarily driven by growth in Adjusted EBITDA
- During the quarter, we made equity distributions of €170 million to shareholders and interest payments on the Shareholder Notes of €25.2 million
- At March 31, 2022, our fully-swapped third-party debt borrowing cost<sup>15</sup> was 4.1% and average tenor of our third-party debt (excluding vendor and handset financing obligations) was 7.5 years
- In January 2022, we published our new Sustainable Finance Framework, which incorporates our previously published Green Bond Framework. This Framework enables us to issue green and sustainable financing and aligns our CSR strategy with our capital structure
- At March 31, 2022, total third-party debt (excluding vendor financing, other debt and lease obligations) was €10.0 billion, which is an increase of €0.2 billion from December 31, 2021, of which €0.1 billion related to the strengthening of the US Dollar and €0.1 billion to the net impact of the refinancing transactions that occurred in January. Furthermore, when taking into consideration the projected principal-related cash flows associated with our cross-currency derivative instruments, the total covenant amount of third-party gross debt was €9.2 billion at March 31, 2021, which is an increase of €0.1 billion from December 31, 2021. For information concerning the debt balances used in our covenant calculations, see Covenant Debt Information below
- At March 31, 2022, and subject to the completion of our corresponding compliance reporting requirements, (i) the ratio of Senior Net Debt to Annualized EBITDA (last two quarters annualized) was 3.55x and (ii) the ratio of Total Net Debt to Annualized EBITDA (last two quarters annualized) was 4.51x, each as calculated in accordance with our most restrictive covenants, and reflecting the Credit Facility Excluded Amount as defined in the respective credit agreements
  - Vendor and handset financing obligations are not included in the calculation of our leverage covenants. If we were to include these obligations in our leverage ratio calculation, and not reflect the Credit Facility Excluded Amount, the ratio of Total Net Debt to Annualized EBITDA would have been 5.34x at March 31, 2022
- At March 31, 2022, we had maximum undrawn Revolving Credit Facility commitments of €800 million. When our Q1 compliance reporting requirements have been completed and assuming no changes from March 31, 2022 borrowing levels, we anticipate that we will continue to have €800 million of our unused Revolving Credit Facility commitments available to be drawn

## Operating Statistics Summary

	As of and for the three months ended March 31,	
	2022	2021
<b>Footprint</b>		
Homes Passed <sup>16</sup>	7,336,600	7,298,100
<b>Fixed-Line Customer Relationships<sup>17</sup></b>		
Fixed-Line Customers	3,714,900	3,816,100
Q1 organic Fixed-Line Customer net losses	(23,900)	(20,200)
RGUs per Fixed-Line Customer	2.43	2.46
Q1 Monthly ARPU per Fixed-Line Customer	€ 52	€ 51
<b>Mobile SIMs<sup>3</sup></b>		
Postpaid	5,014,400	4,817,900
Prepaid	375,000	415,000
Total Mobile	5,389,400	5,232,900
Q1 organic Postpaid net additions*	36,600	60,700
Q1 organic Prepaid net losses	(5,300)	(17,700)
Total organic Mobile net additions	31,300	43,000
<b>Q1 Monthly Mobile ARPU</b>		
Postpaid (including interconnect revenue)	€ 17	€ 17
Prepaid (including interconnect revenue)	€ 3	€ 3
<b>Convergence<sup>2</sup></b>		
Converged Households	1,489,900	1,465,400
Converged SIMs	2,494,300	2,356,800
Converged Households as % of Internet RGUs	45%	44%
<b>Subscribers (RGUs)</b>		
Video <sup>18</sup>	3,705,300	3,811,100
Internet <sup>19</sup>	3,311,700	3,354,300
Telephony <sup>20</sup>	1,993,900	2,222,900
Total RGUs	9,010,900	9,388,300
<b>Q1 Organic RGU Net Losses</b>		
Video	(24,500)	(20,200)
Internet	(16,500)	(9,200)
Telephony	(70,800)	(49,900)
Total organic RGU net losses	(111,800)	(79,300)

\* During Q1 2022, we reclassified 7,300 voice SIMs to Internet of Things ("IoT") SIMs within B2B segment, which resulted in a non-organic reduction of our mobile postpaid SIMs count.

## Financial Results, Adjusted EBITDA Reconciliation & Property and Equipment Additions

The following table reflects preliminary unaudited selected financial results for the three months ended March 31, 2022 and 2021:

	Three months ended March 31,		
	2022	2021	Change
	in millions, except % amounts		
<b>Total revenue</b>			
<b>Consumer fixed revenue<sup>10</sup></b>			
Subscription revenue	€ 512.2	€ 521.5	(1.8)%
Non-subscription revenue	3.6	8.2	(56.1)%
Total consumer fixed revenue	515.8	529.7	(2.6)%
<b>Consumer mobile revenue<sup>11</sup></b>			
Service revenue	163.5	156.7	4.3%
Non-service revenue	53.5	60.1	(11.0)%
Total consumer mobile revenue	217.0	216.8	0.1%
Total consumer revenue	732.8	746.5	(1.8)%
<b>B2B fixed revenue<sup>12</sup></b>			
Subscription revenue	132.3	128.5	3.0%
Non-subscription revenue	2.8	3.7	(24.3)%
Total B2B fixed revenue	135.1	132.2	2.2%
<b>B2B mobile revenue<sup>14</sup></b>			
Service revenue	94.8	90.9	4.3%
Non-service revenue	32.0	29.7	7.7%
Total B2B mobile revenue	126.8	120.6	5.1%
Total B2B revenue	261.9	252.8	3.6%
Other revenue <sup>21</sup>	11.7	10.2	14.7%
Total revenue	€ 1,006.3	€ 1,009.5	(0.3)%
Adjusted EBITDA <sup>6</sup>	€ 478.9	€ 468.9	2.1%
Adjusted EBITDA as a percentage of revenue	47.6 %	46.4 %	

The following table provides a reconciliation of net earnings (loss) to Adjusted EBITDA:

	Three months ended March 31,	
	2022	2021
	in millions	
Net earnings (loss).....	€ 64.4	€ (13.2)
Income tax expense (benefit).....	48.7	(4.4)
Other income, net.....	(0.6)	—
Losses on debt extinguishment, net.....	71.1	7.6
Foreign currency transaction losses, net.....	150.2	208.0
Realized and unrealized gains on derivative instruments, net.....	(364.7)	(237.6)
Interest expense:		
Third-party.....	103.2	103.9
Related-party.....	25.2	22.3
Operating income.....	97.5	86.6
Impairment, restructuring and other operating items, net.....	1.0	2.3
Depreciation and amortization.....	380.4	380.0
Adjusted EBITDA.....	€ 478.9	€ 468.9

The table below highlights the categories of our property and equipment additions for the indicated periods and reconciles those additions to the capital expenditures that we present in our condensed consolidated statements of cash flows:

	Three months ended March 31,	
	2022	2021
	in millions, except % amounts	
Customer premises equipment .....	€ 56.7	€ 56.0
New build and upgrade .....	25.9	31.8
Capacity .....	51.1	55.5
Baseline* .....	37.0	30.0
Product and enablers* .....	25.6	21.2
Property and equipment additions <sup>9</sup> .....	196.3	194.5
Assets acquired under capital-related vendor financing arrangements .....	(133.4)	(122.2)
Assets acquired under finance leases .....	(1.5)	(1.9)
Changes in liabilities related to capital expenditures .....	68.4	10.7
Total capital expenditures <sup>22</sup> .....	€ 129.8	€ 81.1
Spectrum license additions <sup>9</sup> .....	€ —	€ 163.3
Changes in liabilities related to spectrum expenditures .....	—	(163.3)
Total cash paid for spectrum licenses .....	€ —	€ —
Property and equipment additions as a percentage of revenue .....	19.5 %	19.3 %
<b>Adjusted EBITDA less P&amp;E Additions<sup>7</sup> Reconciliation</b>		
Adjusted EBITDA .....	€ 478.9	€ 468.9
Property and equipment additions .....	(196.3)	(194.5)
Adjusted EBITDA less P&E Additions .....	€ 282.6	€ 274.4
as a percentage of revenue .....	28.1 %	27.2 %

\* During the second quarter of 2021, certain Baseline-related additions have been reclassified to Product and enablers. Accordingly, the amounts for the three months ended March 31, 2021 have been reclassified to conform to the current presentation.

## Third-Party Debt, Finance Lease Obligations and Cash and Cash equivalents

The following table details the borrowing currency and euro equivalent of the nominal amount outstanding of VodafoneZiggo's consolidated third-party debt, finance lease obligations and cash and cash equivalents.

	March 31, 2022		December 31, 2021	
	Borrowing currency	€ equivalent in millions		
<b>Credit Facilities</b>				
Term Loan H (EURIBOR + 3.00%) EUR due 2029 .....	€	2,250.0	2,250.0	2,250.0
Term Loan I (LIBOR + 2.50%) USD due 2028 .....	\$	2,525.0	2,278.5	2,217.5
Financing Facility .....	€	57.6	57.6	41.9
€800.0 million Ziggo Revolving Facilities EUR due 2026 .....			—	—
<b>Total Credit Facilities</b> .....			<b>4,586.1</b>	<b>4,509.4</b>
<b>Senior Secured Notes</b>				
5.00% USD Senior Secured Notes due 2032 .....	\$	1,525.0	\$ 1,376.1	—
4.875% USD Senior Secured Notes due 2030 .....	\$	991.0	894.2	870.3
3.50% EUR Senior Secured Notes due 2032 .....	€	750.0	750.0	—
2.875% EUR Senior Secured Notes due 2030 .....	€	502.5	502.5	502.5
5.50% USD Senior Secured Notes due 2027 .....	\$	—	—	1,405.2
4.25% EUR Senior Secured Notes due 2027 .....	€	—	—	620.0
<b>Total Senior Secured Notes</b> .....			<b>3,522.8</b>	<b>3,398.0</b>
<b>Senior Notes</b>				
3.375% EUR Senior Notes due 2030 .....	€	900.0	900.0	900.0
6.00% USD Senior Notes due 2027 .....	\$	625.0	564.0	548.9
5.125% USD Senior Notes due 2030 .....	\$	500.0	451.2	439.1
<b>Total Senior Notes</b> .....			<b>1,915.2</b>	<b>1,888.0</b>
Vendor financing .....			999.3	999.7
Other debt <sup>23</sup> .....			168.6	166.5
Finance leases .....			19.0	19.6
<b>Total third-party debt and finance lease obligations</b> .....			<b>11,211.0</b>	<b>10,981.2</b>
Unamortized premiums, discounts and deferred financing costs, net .....			(39.1)	(45.7)
<b>Total carrying amount of third-party debt and finance lease obligations</b> ..			<b>11,171.9</b>	<b>10,935.5</b>
Less: cash and cash equivalents .....			190.4	247.3
<b>Net carrying amount of third-party debt and finance lease obligations<sup>24</sup> ....</b>	<b>€</b>	<b>10,981.5</b>	<b>€ 10,688.2</b>	
Exchange rate (\$ to €) .....			1.10820	1.13865

## Covenant Debt Information

The following table details the euro equivalent of the reconciliation from VodafoneZiggo's consolidated third-party debt to the total covenant amount of third-party gross<sup>25</sup> and net debt<sup>24</sup> and includes information regarding the projected principal-related cash flows of our cross-currency derivative instruments. The euro equivalents presented below are based on exchange rates that were in effect as of March 31, 2022 and December 31, 2021. These amounts are presented for illustrative purposes only and will likely differ from the actual cash receipts in future periods.

	March 31, 2022	December 31, 2021
	in millions	
<b>Total third-party debt and finance lease obligations (€ equivalent)</b> .....	€ 11,211.0	€ 10,981.2
Vendor financing .....	(999.3)	(999.7)
Finance lease obligations .....	(19.0)	(19.6)
Other debt <sup>23</sup> .....	(168.6)	(166.5)
Credit Facility excluded amount .....	(506.0)	(511.6)
Projected principal-related cash receipts associated with our cross-currency derivative instruments .....	(339.5)	(192.9)
<b>Total covenant amount of third-party gross debt<sup>25</sup></b> .....	<b>9,178.6</b>	<b>9,090.9</b>
Less: cash and cash equivalents* .....	(41.8)	(54.5)
<b>Total covenant amount of third-party net debt<sup>24</sup></b> .....	<b>€ 9,136.8</b>	<b>€ 9,036.4</b>

\* This excludes the cash that is related to the unutilized portion of the Vendor Finance Note facility of €49.2 million and €29.7 million as of March 31, 2022 and December 31, 2021, respectively, as well as the cash that is outside the covenant group, amounting to €99.5 million and €162.9 million as of March 31, 2022 and December 31, 2021, respectively.

## Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements with respect to our strategies, future financial and operational growth prospects and opportunities; expectations with respect to our Adjusted EBITDA and cash returns to our shareholders; expectations with respect to the development, enhancement and expansion of our superior networks and innovative and advanced products and services; expectations regarding the availability of mobile devices with 1 Gbps+ download speeds; expectations with respect to synergies; the strength of our balance sheet and tenor of our third-party debt; and other information and statements that are not historical fact. These forward-looking statements involve certain risks and uncertainties that could cause actual results to differ materially from those expressed or implied by these statements. These risks and uncertainties include events that are outside of our control, such as current political and economical environment; the impact of the COVID-19 pandemic on our company; the continued use by subscribers and potential subscribers of our services and their willingness to upgrade to our more advanced offerings; our ability to meet challenges from competition, to manage rapid technological change or to maintain or increase rates to our subscribers or to pass through increased costs to our subscribers; the effects of changes in laws or regulation; general economic factors; our ability to obtain regulatory approval and satisfy regulatory conditions associated with acquisitions and dispositions; our ability to successfully acquire and integrate new businesses and realize anticipated efficiencies from any acquired businesses; the availability of attractive programming for our video services and the costs associated with such programming; our ability to achieve forecasted financial and operating targets; the outcome of any pending or threatened litigation; the ability of our operating companies to access cash of their respective subsidiaries; the impact of our operating companies' future financial performance, or market conditions generally, on the availability, terms and deployment of capital;

fluctuations in currency exchange and interest rates; the ability of suppliers and vendors to timely deliver quality products, equipment, software, services and access; our ability to adequately forecast and plan future network requirements including the costs and benefits associated with network expansions; and other factors detailed from time to time in our most recent Annual and Quarterly Reports. These forward-looking statements speak only as of the date of this release. We expressly disclaim any obligation or undertaking to disseminate any updates or revisions to any forward-looking statement contained herein to reflect any change in our expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.

## Contact Information

### **VodafoneZiggo Investor Relations:**

Caspar Bos +31 625 010 921  
 Wily Ang +31 646 245 128  
 E-mail IR@vodafoneziggo.com

### **VodafoneZiggo Corporate Communications:**

Ronald van der Aart +31 88 717 0717  
 E-mail pers@vodafoneziggo.com

## About VodafoneZiggo

VodafoneZiggo is a leading Dutch company that provides fixed, mobile and integrated communication and entertainment services to consumers and businesses. As of March 31, 2022, we have over 5 million mobile, over 3 million video and fixed broadband internet and approximately 2 million fixed telephony subscribers.

Approximately 7,000 people are employed by VodafoneZiggo. Our offices are located in Utrecht, Amsterdam, Maastricht, Hilversum, Leeuwarden, Groningen, Nijmegen, Helmond and Rotterdam.

The VodafoneZiggo JV is a joint venture between Liberty Global, one of the world’s leading converged video, broadband and communications companies, and Vodafone Group, one of the world’s leading technology communications companies.

Liberty Global is a world leader in converged broadband, video and mobile communications services. It delivers next-generation products through advanced fiber and 5G networks that currently provides 85 million connections across Europe and the United Kingdom. Liberty Global's businesses operate under some of the best-known consumer brands, including Virgin Media-O2 in the UK, VodafoneZiggo in The Netherlands, Telenet in Belgium, Sunrise UPC in Switzerland, Virgin Media in Ireland and UPC in Eastern Europe. Liberty Global, through its global investment arm Liberty Global Ventures, has a portfolio of more than 75 companies and funds across content, technology and infrastructure, including strategic stakes in companies like ITV, Televisa Univision, Plume, Lionsgate and the Formula E racing series.

Unique in its scale as the largest pan-European and African technology communications company, Vodafone transforms the way people live and work through its innovation, technology, connectivity, platforms, products and services. Vodafone operates mobile and fixed networks in 21 countries, and partners with mobile networks in 52 more. As of 31 December 2021, Vodafone had over 300 million mobile customers, more than 28 million fixed broadband customers and over 22 million TV customers. Vodafone is a world leader in the Internet of Things (“IoT”), connecting more than 142 million devices and platforms through innovation that aligns with the aspirations of society for cleaner and safer cities, better transport and improved agriculture. Vodafone’s digital leadership is also changing how governments deliver healthcare and education, and how businesses, particularly Small and Medium Enterprises, serve customers.

## Footnotes

1. The financial figures contained in this release are prepared in accordance with accounting principles generally accepted in the United States ("U.S. GAAP").
2. Converged households or converged SIMs represent customers in either our Consumer or SOHO segment that subscribe to both a fixed-line digital TV and an internet service and Vodafone and/or hollandsnieuwe postpaid mobile telephony service.
3. Our mobile subscriber count represents the number of active subscriber identification module (SIM) cards in service rather than services provided. For example, if a mobile subscriber has both a data and voice plan on a smartphone this would equate to one mobile subscriber. Alternatively, a subscriber who has a voice and data plan for a mobile handset and a data plan for a laptop (mobile broadband or secondary SIM) would be counted as two mobile subscribers. Our mobile subscriber count includes both prepaid and postpaid plans. Prepaid customers are excluded from our prepaid mobile telephony subscriber counts after a period of inactivity of 9 months.
4. Average Revenue Per Unit ("ARPU") refers to the average monthly subscription or service revenue, for either fixed or mobile services, respectively, per average fixed customer relationship or mobile subscriber, as applicable. Although presented on a combined basis in our operating statistics summary table above, our ARPU per fixed customer relationship is calculated separately for our residential ("Consumer fixed ARPU"), SOHO ("SOHO fixed ARPU") and small business ("Small business fixed ARPU") subscribers by dividing the average applicable monthly fixed subscription revenue for the indicated period, by the average of the opening and closing balances for the fixed customer relationship for the period. Fixed customer relationships of entities acquired during the period are normalized. Although presented on a combined basis in our operating statistics summary table above, our ARPU per mobile subscriber is calculated separately for our Consumer ("Consumer mobile postpaid ARPU") and B2B ("B2B mobile postpaid ARPU") subscribers. Our ARPU per mobile subscriber calculations refer to the average monthly mobile service and interconnect revenue per average mobile subscribers in service and are calculated by dividing the average monthly postpaid mobile service revenue including interconnect revenue for the indicated period, by the average of the opening and closing balances of postpaid mobile subscribers in service for the period.
5. RGU ("Revenue Generating Unit") is separately a Basic Video Subscriber, Enhanced Video Subscriber, Internet Subscriber or Telephony Subscriber (each as defined and described below). A home, residential multiple dwelling unit, or commercial unit may contain one or more RGUs. For example, if a residential customer in our market subscribed to our enhanced video service, fixed-line telephony service and broadband internet service, the customer would constitute three RGUs. Total RGUs is the sum of Basic Video, Enhanced Video, Internet and Telephony Subscribers. RGUs generally are counted on a unique premises basis such that a given premises does not count as more than one RGU for any given service. On the other hand, if an individual receives one of our services in two premises (e.g. a primary home and a vacation home), that individual will count as two RGUs for that service. Each bundled video, internet or telephony service is counted as a separate RGU regardless of the nature of any bundling discount or promotion. Non-paying subscribers are counted as subscribers during their free promotional service period. Some of these subscribers may choose to disconnect after their free service period. Services offered without charge on a long-term basis (e.g., VIP subscribers, or free service to employees) generally are not counted as RGUs. We do not include subscriptions to mobile services in our externally reported RGU counts. In this regard, our March 31, 2022 RGU counts exclude our separately reported prepaid and postpaid mobile subscribers.
6. Adjusted EBITDA is the primary measure used by our management to evaluate the operating performance of our businesses. Adjusted EBITDA is also a key factor that is used by our management and our Supervisory Board to evaluate the effectiveness of our management for purposes of annual and other incentive compensation plans. As we use the term, Adjusted EBITDA is defined as operating income before depreciation and amortization, share-based compensation, provisions and provision releases related to significant litigation and impairment, restructuring and other operating items. Other operating items include (i) gains and losses on the disposition of long-lived assets, (ii) third-party costs directly associated with successful and unsuccessful acquisitions and dispositions, including legal, advisory and due diligence fees, as applicable, and (iii) other acquisition-related items, such as gains and losses on the settlement of contingent consideration. Our management believes Adjusted EBITDA is a meaningful measure because it represents a transparent view of our recurring operating performance that is unaffected by our capital structure and allows management to (a) readily view operating trends, (b) perform analytical comparisons and benchmarking between entities and (c) identify strategies to improve operating performance. We believe our Adjusted EBITDA measure is useful to investors because it is one of the bases for comparing our performance with the performance of other companies in the same or similar industries, although our measure may not be directly comparable to similar measures used by other companies. Adjusted EBITDA should be viewed as a measure of operating performance that is a supplement to, and not a substitute for, operating income, net earnings or loss, cash flow from operating activities and other U.S. GAAP measures of income or cash flows. A reconciliation of net loss to Adjusted EBITDA is presented under the *Financial Results, Adjusted EBITDA Reconciliation & Property and Equipment Additions* section of this release.
7. Adjusted EBITDA less P&E Additions, which is a non-GAAP measure, represents Adjusted EBITDA less property and equipment additions on an accrual basis, amounts financed under vendor financing or finance lease arrangements and other non-cash additions. Adjusted EBITDA less P&E Additions is a meaningful measure because it provides (i) a transparent view of Adjusted EBITDA that remains after our capital spend, which we believe is important to take into account when evaluating our overall performance and (ii) a comparable view of our performance relative to other telecommunications companies. Our Adjusted EBITDA less P&E Additions measure may differ from how other companies define and apply their definition of similar measures. Adjusted EBITDA less P&E Additions should be viewed as a measure of operating performance that is a supplement to, and not a substitute for, operating income, net earnings or losses and other U.S. GAAP measures of income.
8. The financial guidance for FY 2022 is:
  - a. Stable to modest growth in Adjusted EBITDA
  - b. 22% - 24% of property and equipment additions as % of revenue
  - c. €550 - €650 million total shareholder cash distributions

A reconciliation of our Adjusted EBITDA guidance to a U.S. GAAP measure is not provided due to the fact that not all elements of the reconciliation are projected as part of our forecasting process, as certain items may vary significantly from one period to another. For the definition and reconciliation of Adjusted EBITDA, see note 3.

Total shareholder cash distributions includes payments for equity distributions and principal and interest on Shareholder Notes. Of note, this is in addition to the shareholder charges that we describe in our 2020 annual report. Shareholders refers to the 50:50 ownership by Vodafone and Liberty Global of VodafoneZiggo.

9. Property and equipment additions include property and equipment capital expenditures on an accrual basis, amounts financed under vendor financing or finance lease arrangements and other non-cash additions. Spectrum license additions include capital expenditures for spectrum licenses on an accrual basis.
10. Consumer fixed revenue is classified as either subscription revenue or non-subscription revenue. Consumer fixed subscription revenue includes revenue from subscribers for ongoing broadband internet, video, and voice services offered to residential customers and the amortization of installation fee. Consumer fixed non-subscription revenue includes, among other items, interconnect, channel carriage fees and late fees.
11. Consumer mobile revenue is classified as either service revenue or non-service revenue. Consumer mobile service revenue includes revenue from ongoing mobile and data services offered under postpaid and prepaid arrangements to residential customers. Consumer mobile non-service revenue includes, among other items, interconnect revenue, mobile handset and accessories sales, and late fees.
12. B2B fixed revenue is classified as either subscription revenue or non-subscription revenue. B2B fixed subscription revenue includes revenue from business broadband internet, video, voice, and data services offered to SOHO, small and medium to large enterprises. B2B fixed non-subscription revenue includes, among other items, revenue from hosting services, installation fees, carriage fees and interconnect.
13. Unified Communication portfolio refers to a suite of B2B product offerings including One Net, One Mobile, One Fixed, Office 365, Skype for Business, cloud hosting and customer contact center solutions. Unified Communication seats are unique licenses subscribed in each of these products.
14. B2B mobile revenue is classified as either service revenue or non-service revenue. B2B mobile service revenue includes revenue from ongoing mobile and data services offered to SOHO, small and medium to large enterprise customers as well as wholesale customers. B2B mobile non-service revenue includes, among other items, interconnect including visitor revenue, mobile handset and accessories sales, and late fees.
15. Our fully-swapped third-party debt borrowing cost represents the weighted average interest rate on our aggregate variable- and fixed-rate indebtedness (excluding finance leases and vendor and handset financing obligations), including the effects of derivative instruments and commitment fees, but excluding the impact of financing costs.
16. Homes Passed are homes, residential multiple dwelling units or commercial units that can be connected to our networks without materially extending the distribution plant. Our Homes Passed counts are based on internally maintained databases of connected addresses, which are updated monthly. Due to the fact that we do not own the partner networks, we do not report homes passed for partner networks.
17. Fixed Customer Relationships are the number of customers who receive at least one of our video, internet or telephony services that we count as RGU, without regard to which or to how many services they subscribe. Fixed Customer Relationships generally are counted on a unique premises basis. Accordingly, if an individual receives our services in two premises (e.g., a primary home and a vacation home), that individual generally will count as two Fixed Customer Relationships. We exclude mobile-only customers from Fixed Customer Relationships.
18. Video Subscriber is a home, residential multiple dwelling unit or commercial unit that receives our video service over our broadband network or through a partner network via a digital video signal. Video Subscribers are counted on a unique premises basis. For example, a subscriber with one or more set-top boxes that receives our video service in one premises is generally counted as just one subscriber and a subscriber with two homes and a subscription to our video service at each home is counted as two RGUs.
19. Internet Subscriber is a home, residential multiple dwelling unit or commercial unit that receives our internet services over our networks, or that we service through a partner network.
20. Telephony Subscriber is a home, residential multiple dwelling unit or commercial unit that receives our voice services over our networks, or that we service through a partner network. Telephony Subscribers exclude mobile telephony subscribers.
21. Other revenue includes, among other items, programming, advertising and site sharing revenue.
22. The capital expenditures that we report in our consolidated statements of cash flows do not include amounts that are financed under vendor financing or finance lease arrangements. Instead, these expenditures are reflected as non-cash additions to our property and equipment when the underlying assets are delivered, and as repayments of debt when the related principal is repaid.
23. Other debt represents handset financing obligations.
24. Net third-party debt is not a defined term under U.S. GAAP and may not therefore be comparable with other similarly titled measures reported by other companies.
25. Total covenant amount of third-party gross debt is the euro equivalent of the nominal amount outstanding of our third-party debt less (i) vendor financing, (ii) finance lease obligations, (iii) other debt and (iv) the projected principal-related cash flows associated with our cross-currency derivative instruments. These projected cash flows are presented for illustrative purposes only and will likely differ from the actual cash receipts or payments in future periods. A reconciliation of total third-party debt to total covenant amount of third-party gross and net debt is provided under the *Covenant Debt Information* section of this release.

Additional General Notes:

Certain of our B2B fixed revenue is derived from SOHO, small business and multiple dwelling unit subscribers. SOHO subscribers pay a premium price to receive enhanced service levels along with video, internet or telephony services that are the same or similar to the mass marketed products offered to our residential subscribers. Small business customers receive video, internet or telephony services that are similar to our SOHO product offerings with additional optional functionality such as static IP addresses, hosted VoIP, or Multi Wi-Fi. The small business product offerings come at a premium price compared to the business products we offer to our SOHO customers. All mass marketed products provided to SOHO and small business customers, whether or not accompanied by enhanced service levels and/or premium prices, are included in the respective RGU and customer counts of our broadband communications operation, with only those services provided at premium prices considered to be "SOHO RGUs" and "Small business RGUs" or "SOHO customers" and "Small business customers". To the extent our existing customers upgrade from a residential product offering to a SOHO or small business product offering, the number of SOHO or small business RGUs or SOHO or small business customers will increase, but there is no impact to our total RGUs or customer counts. We report multiple dwelling unit subscribers and revenue under our B2B segment as these contracts are managed by the B2B management team. With the exception of our B2B SOHO, small business and multiple dwelling unit subscribers, we generally do not count customers of B2B fixed services as customers or RGUs for external reporting purposes.

While we take appropriate steps to ensure that subscriber statistics are presented on a consistent and accurate basis at any given balance sheet date, the variability in (i) the nature and pricing of products and services, (ii) the distribution platform, (iii) billing systems, (iv) bad debt collection experience and (v) other factors add complexity to the subscriber counting process. We periodically review our subscriber counting policies and underlying systems to improve the accuracy and consistency of the data reported on a prospective basis. Accordingly, we may from time to time make appropriate adjustments to our subscriber statistics based on those reviews.